

Summertime's the right time to write your **COLLEGE ESSAY**

“What I Did Last Summer.” As sure as September follows August, you can be sure the topic is going to be a student’s first (dreaded) writing assignment when schools reopen in the fall. In all likelihood, knowing this banishes all thoughts of writing anything more taxing than a postcard.

“Big mistake,” says Maxene Mulford, of Uniquely U. College Essay Consultants, now in its tenth year. “Especially if you’re a rising senior with college applications looming on the horizon. Summertime is the perfect time to write your college essay.

“Students are frequently surprised,” says Mulford, “about what a fascinating, stress-free process writing this all-important exercise can be. That’s because the college essay is not a five paragraph essay. It’s a *personal statement*, which tells a simple but revelatory story about its writer. At Uniquely U., we know how to ask the right questions to draw that story out, on a topic chosen by the student, expressed in his/her own words, to his/her total satisfaction. The result is an outstanding college essay every single time.

“But it doesn’t happen overnight. Typically we find that it’s going to take most students somewhere between five and eight sessions to burnish it to perfection.”

Won’t colleges be suspicious if an essay turns out to be too good?

“We have never been challenged and we

never will be,” Mulford laughingly responds. “In fact, just the opposite. Eight members of the Class of 2008 with whom we worked this past year even reported that they had received personal notes on their acceptance letters congratulating them on their essays!”

“It’s a report we’ve come to expect, one we’ve gotten at least once every single year we’ve been helping high school seniors.”

If you’re looking for a similar P.S. on *your* acceptance letters this time next year, Mulford suggests, call Uniquely U. and book your free consultation to see how we can help you spend your summer—writing your college essay!

Maxene Mulford / Uniquely U.

*College Essay Consultants / 203.961.9555
(tollfree: 866.UUESSAY)*

/www.uuessay.com / uniquelyu1@gmail.com

